

## *Internet Invention From Literacy To Electracy*







### **Internet Invention From Literacy To**

Ulmer uses the invention of literacy by the Ancient Greeks as a model for the invention of "electracy" (which is to digital media what literacy is to print). Internet Invention brings the students into the process of invention, in every sense of the word.

### **Ulmer, Internet Invention: From Literacy to Electracy ...**

Internet Invention: From Literacy to Electracy. Designed as a passage from the more familiar rhetoric of the page to the less familiar one of the screen, this text is a hybrid workbook-reader-theory with chapters divided into the following sub-genres: Studio, Remakes, Lectures, The Ulmer File, and Office.

### **Internet Invention: From Literacy to Electracy - Gregory L ...**

Internet Invention is a book by Gregory Ulmer. The book describes Ulmer's definition of "electracy" (as opposed to orality or literacy) and leads readers through activities that ask them to examine their interactions with four discourses, which Ulmer labels career, family, entertainment, and community.

### **Internet Invention - Wikipedia**

Internet Invention From Literacy to Electracy. Gregory L. Ulmer (2002) Abstract This article has no associated abstract. (fix it) Keywords Communication Internet: Categories The Internet in Philosophy of Computing and Information (categorize this paper) ISBN(s) 0321126920 Options Edit this record. Mark as duplicate. Export citation.

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### **Amazon.com: Internet Invention: From Literacy to Electracy ...**

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